Food Lion Opens New Grocery Store in Hilton Head Island, S.C., on Nov. 11

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With new location, Food Lion expands to 22 stores in the Greater Savannah area



- Neighbors and vacationers are invited to the grand opening celebration at 7:45 a.m. on Nov. 11 where the first 100 customers in line will receive a mystery gift card valued up to $200.
- From fresh produce and quality meats to ready-to-eat meals and everyday essentials, this new Food Lion is built to help families nourish their households with an easy-to-shop layout, wide assortment, and pickup and home delivery options.
- Customers can save money in multiple ways through the Food Lion MVP Program, weekly sales, digital coupons, Shop & Earn Monthly Rewards and personalized offers based on shopping habits.

SALISBURY, N.C., Nov. 10, 2026 (GLOBE NEWSWIRE) -- Food Lion will open a new store in Hilton Head Island, S.C., on Nov. 11, bringing fresh, affordable and convenient shopping options to neighbors and vacationers at 93 Matthews Drive. This will be the first Food Lion store nourishing the Hilton Head Island community in more than a decade and the 22nd Food Lion in the Greater Savannah area.

The new store reflects Food Lion's commitment to an omnichannel shopping experience, making grocery shopping easy and affordable for local families through convenient in-store, pickup and/or delivery options. Neighbors will experience a wide assortment of products, including ready-to-eat, ready-to-cook and ready-to-heat meal solutions; fresh produce; quality meats; and a variety of organic, gluten-free and plant-based items.

Customers will experience an easy-to-shop layout, expanded assortment, pickup and home delivery through the Food Lion To Go website or app. Partnerships with Instacart, DoorDash and Uber Eats will provide neighbors with even more convenient ways to shop for what they need.

Opening the new Hilton Head Island store is part of Food Lion's continued growth and investment across its 10-state footprint. This marks the brand's ninth new store opening in 2026, further strengthening local economies, creating jobs and reducing food insecurity.

"I'm excited for the opportunity to bring Food Lion to the Hilton Head community," said Eric Kimbrell, Store Manager of the new Hilton Head Island Food Lion. "I've worked in grocery retail for 28 years with the past two being at Food Lion. I'm proud of my team and all the work that's gone into getting this store ready. We want to be more than just a place for neighbors to shop. We want to be part of the community, get to know our customers and make a positive impact in the area."

Grand Opening Celebration on Nov. 11

The community is invited to line up outside their new Hilton Head Island store on the morning of Nov. 11, ahead of a ribbon-cutting ceremony at 7:45 a.m. The first 100 customers in line will receive a mystery gift card valued up to $200 and a free reusable shopping bag. The store will be open daily

from 7 a.m. until 10 p.m. Learn more about specific services the store offers and view the weekly ad flyer.

Good things are in-store for neighbors

In addition to a wide assortment of products and meal solutions, this Hilton Head Island store includes:

- A variety of organic, gluten-free and plant-based items.
- In-store prepared cut fruit, freshly made sushi and a self-service wing and hot favorites bar.
- Self-checkout lanes alongside traditional cashier-assisted checkout for a more efficient and flexible shopping experience.
- Multiple ways to save money through the Food Lion MVP Program, weekly coupons, Shop & Earn Monthly Rewards and personalized offers based on shopping habits.
- Nature's Promise®, Food Lion's natural, organic brand offers wholesome products made without artificial flavors, preservatives or synthetic colors.
- Food Lion's Local Goodness program offers a wide variety of regional items sourced from local growers or manufacturers. A list of additional North Carolina-based suppliers that may be featured in the store can be found online.

Food Lion Feeds supports local hunger relief efforts

Working in partnership to help address food insecurity and increase access to nutritious food, Food Lion has donated the equivalent of 25,000 meals* to Second Helpings in Hilton Head Island, S.C. The meals are provided through a $2,500 contribution from Food Lion's hunger relief platform, Food Lion Feeds.

In addition, Second Helpings will regularly collect food from the store to distribute to neighbors experiencing hunger. Donating unsaleable, edible food that might otherwise go to waste gives neighbors access to nutritious food. In 2000, Food Lion was the first grocery retailer in the country to establish a food rescue program with Feeding America®, the nation's largest domestic hunger relief organization.

Through Food Lion Feeds, the omnichannel retailer has donated more than 1.5 billion meals to individuals and families since 2014 and is committed to doubling its efforts with a goal to provide a total of 3 billion meals by 2032. For more information on Food Lion Feeds' commitment to fighting hunger, visit foodlion.com/feeds.

For more information about Food Lion and its services, visit foodlion.com.

**Food Lion Feeds helps address food insecurity through product, financial and equipment donations; disaster relief and recovery efforts; capital campaign support for feeding agencies; and associate volunteer hours. These investments are converted to the Feeding America® meal equivalent of $1, helping provide at least 10 meals on behalf of local food bank partners.*

About Food Lion
Food Lion is an omnichannel grocery retailer committed to nourishing its neighbors. More than 82,000 associates across 1,100+ stores deliver an easy, fresh and affordable shopping experience throughout 10 Southeastern and Mid-Atlantic states. With a focus on hunger relief, Food Lion is a pioneer in food rescue. Since 2014, the company's hunger relief platform Food Lion Feeds has donated more than 1.5 billion meals to those who are food insecure. The retailer has committed to donate 3 billion meals by 2032. Founded and based in Salisbury, N.C., since 1957, Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit foodlion.com.

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