



Food Lion Feeds Builds on Meals on Wheels America Partnership with Four-Year Commitment to Help Nourish Older Adults

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Four-year, \$1 million commitment will help local Meals on Wheels providers serve more local communities

- Food Lion Feeds, Food Lion's hunger-relief platform, is committing \$1 million over four years to Meals on Wheels America, beginning with a \$250,000 investment in 2026.
- The commitment will support vehicles, equipment and staffing to help local Meals on Wheels providers reach more older adults and sustain their services.
- On World Food Day, Oct. 16, 2026, Food Lion Feeds will donate \$2 for every \$1 donated to Meals on Wheels America, up to a total matching contribution of \$25,000, as part of its 2026 investment.

Meals on Wheels America



Meals on Wheels America Image

Salisbury, N.C. – October 15, 2026 – As Food Lion Feeds, Food Lion's hunger-relief platform, and Meals on Wheels America mark five years of partnership, the partners are looking ahead.

This fall, Food Lion Feeds is launching a new four-year, \$1 million commitment to Meals on Wheels America, including an initial investment of \$250,000 to strengthen the long-term infrastructure capacity of local Meals on Wheels providers so they can secure the vehicles, equipment and staffing needed to reach more older adults and sustain their services for years to come.

Since 2022, Food Lion Feeds has contributed more than \$1.3 million to 45 Meals on Wheels America member programs, supporting the delivery of services to more than 23,900 older adults across Food Lion's 10-state footprint.

These investments will create opportunities for long-term sustainable solutions for Meals on Wheels providers, illustrating the tangible difference this partnership makes in addressing persistent unmet need. Local organizations supported this year include:

- Senior Services, Inc. – Winston-Salem, N.C.
- Meals on Wheels of Middle Georgia – Macon, Ga.
- Senior Resources, Inc. – Columbia, S.C.

"A nourishing meal can help older adults stay healthy and independent in the communities they call home," said Kevin Durkee, Manager, Food Lion Feeds, Food Lion. "Through our continued partnership with Meals on Wheels America, we're helping make those meals more accessible. Together, we're reminding our older neighbors that they can count on Food Lion every day."

A portion of this year's \$250,000 investment will also support a World Food Day matching campaign on Friday, Oct. 16, 2026. For every \$1 donated to Meals on Wheels America that day, Food Lion Feeds will donate \$2, up to a total matching contribution of \$25,000. Donations can be made at [MealsOnWheelsAmerica.org](https://www.MealsOnWheelsAmerica.org). World Food Day has been observed annually since 1981 and increases awareness of world hunger and inspires solutions to improve food security and global nutrition. Funds raised will help advance the national organization's pursuit of ensuring that every senior who needs Meals on Wheels gets it.

Meals on Wheels America launched End the Wait to shine a light on the growing number of older adults left without services due to lack of resources, and to rally support to serve more seniors in need of nutrition and connection. With senior hunger on the rise and federal funding not keeping pace with demand or increasing food and fuel costs, partnerships like this remain critical to ensuring older adults do not have to wait to receive life-sustaining services.

"Food Lion Feeds continues to show up for older adults exactly when it matters most," said Ellie Hollander, President and CEO at Meals on Wheels America. "This expanded investment gives local providers desperately needed resources to serve more older adults today while strengthening their capacity to reach even more seniors in the future. We're proud to grow this partnership into its next chapter together."

About Food Lion

Food Lion is an omnichannel grocery retailer committed to nourishing its neighbors. More than 82,000 associates across 1,100+ stores deliver an easy, fresh and affordable shopping experience throughout 10 Southeastern and Mid-Atlantic states. With a focus on hunger relief, Food Lion is a pioneer in food rescue. Since 2014, the company's hunger relief platform Food Lion Feeds has donated more than 1.5 billion meals to those who are food insecure. The retailer has committed to donate 3 billion meals by 2032. Founded and based in Salisbury, N.C., since 1957, Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit [foodlion.com](https://www.foodlion.com).

About Meals on Wheels America

Meals on Wheels America is the leadership organization supporting approximately 5,000 community-based providers across the country dedicated to addressing senior hunger and isolation. Powered by a trusted volunteer workforce, this network delivers a comprehensive solution that begins with a meal and is proven to enable independence and well-being through the additional benefits of tailored nutrition, social connection, safety and much more. Through public awareness, funding, programming, education, research and advocacy, Meals on Wheels America empowers local providers to strengthen their communities, one senior at a time. At a time when demand for Meals on Wheels services is growing, and many seniors are left waiting, Meals on Wheels America is dedicated to helping [End the Wait®](#) and ensuring every senior who needs Meals on Wheels gets it. For more information, or to locate a Meals on Wheels provider near you, [visit mealsonwheelsamerica.org](https://www.mealsonwheelsamerica.org). You can also find Meals on Wheels America on [Facebook](#), [Instagram](#), [LinkedIn](#), [Threads](#), [Bluesky](#), [TikTok](#) and [X](#).

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