Food Lion, Harveys Supermarket and Reid's Honored with Eleventh Consecutive EPA ENERGY STAR Award

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Grocers Will Receive Award in Washington, D.C., March 15

Public Company Information:
NYSE: DEG

The U.S. Environmental Protection Agency (EPA) has awarded Food Lion, Harveys and Reid's with its eleventh consecutive ENERGY STAR award.

"We are honored to receive this ENERGY STAR Sustained Excellence award and are committed to being strong corporate citizens in the communities in which we operate," said Susan Sollenberger, director of energy, maintenance and equipment purchasing at Delhaize America South. "Food Lion, Harveys and Reid's remain dedicated to environmental stewardship and are proud to continue to lead the way with energy conservation initiatives."

The 2012 Sustained Excellence Awards are given to a select group of organizations that have exhibited outstanding leadership year after year. Winners have reduced greenhouse gas emissions by setting and achieving aggressive goals, employing innovative approaches, and showing others what can be achieved through energy efficiency.

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These awards recognize ongoing leadership across the ENERGY STAR program including energy-efficient products, services, new homes and buildings in the commercial, industrial and public sectors. Award winners are selected from about 20,000 organizations that participate in the ENERGY STAR program.

"As we celebrate the 20th anniversary of the ENERGY STAR program, EPA is proud to recognize Food Lion, Harveys, and Reid's with the 2012 ENERGY STAR Sustained Excellence Award," said EPA Administrator Lisa P. Jackson. "The grocers and all our ENERGY STAR award winners are helping Americans find cost-effective ways to save energy in everything we do, which is good for our climate, our health, and our future."

Food Lion, Harveys, and Reid's have been leaders in the energy and environmental sector for many years and have one of the most advanced retail energy conservation programs in the country. For more than a decade, the grocers have been dedicated to numerous sustainability initiatives, such as energy conservation and reducing carbon dioxide emissions throughout its 10-state footprint, reducing its energy consumption by more than 25 percent since 2000 or 2.61 trillion BTUs. Company representatives will receive the award on March 15 in Washington, D.C.

About Food Lion

Food Lion, based in Salisbury, N.C., is a subsidiary of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeast and Mid-Atlantic states. For more information, visit www.foodlion.com.

About Harveys

Harveys is an affiliate of Delhaize America, a subsidiary of Brussels-based Delhaize Group (DEG) (NYSE:DEG). Harveys operates 73 stores in Georgia, Florida and South Carolina. For more information go to www.harveys-supermarkets.com

About Reid's

Reid's is a subsidiary of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates 11 stores in South Carolina. For more information, visit www.reidsgroceries.com.

About ENERGY STAR

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary market-based partnership to reduce greenhouse gas emissions through increased energy efficiency. Now celebrating its 20th anniversary, ENERGY STAR offers businesses and consumers energy-efficient solutions to save energy, money and help protect the environment for future generations. About 20,000 organizations are ENERGY STAR partners committed to improving the energy efficiency of products, homes, buildings and businesses. For more information about ENERGY STAR, visit www.energystar.gov.