



Miss Winston-Salem State University Crowned Today as Food Lion's Miss CIAA 2016

February 27, 2016

GROCER ALSO AWARDS \$1,000 IN THE NAME OF MISS FAYETTEVILLE STATE UNIVERSITY TO LOCAL FOOD BANK FOR HAVING MOST POPULAR ONLINE VOTE

Today, Food Lion awarded Miss Winston-Salem State University, Dontia Yavonne Barrett with its coveted 2016 Miss CIAA crown, along with a \$1,250 scholarship at the McDonald's/CIAA Super Saturday inside the Time Warner Cable Arena.

Barrett, 21, is a native of Durham, N.C., where she is a senior majoring in psychology at Winston-Salem State University. Also, she has represented WSSU as Miss Freshman, Miss Sophomore, the Junior Class President, and was recently crowned Miss National Black College Alumni Hall of Fame.

The Food Lion Miss CIAA competition winners are given scholarships based on their GPA, community and school involvement, biography, essay and online popular vote.

Food Lion also awarded its first-runner up distinction to Miss Virginia State University Lauren Papillion, who will receive a \$750 scholarship. Miss Fayetteville State Jasmine Bogan won second runner up and a \$500 scholarship.

In addition to Saturday's crowning, Food Lion Feeds awarded \$1,000 to the Second Harvest Food Bank of Southeast North Carolina on behalf of Bogan for receiving the most popular online votes for her video platform to alleviate hunger in the local community. Bogan received more than 30,000 online votes.

The CIAA is a National Collegiate Athletic Association (NCAA) Division II athletic conference consisting mostly of historically African-American institutions of higher education.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 65,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group For more information, visit www.foodlion.com.

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