



## **Food Lion Offers Customers Chance to Win Over 1,500 Prizes in "Summer Sizzle" Instant Win Game**

May 10, 2017

FIVE GRAND PRIZE WINNERS WILL RECEIVE \$10,000

Now through May 30, Food Lion customers can enter for a chance to win one of more than 1,500 prizes through its "Summer Sizzle" instant win game.

To enter, customers must:

1. Buy any five participating items using their MVP card in one transaction
2. Receive a game code via a Catalina print-out at the register
3. Activate the game code online at [www.foodlion.com/summersizzle](http://www.foodlion.com/summersizzle)
4. Play a game for a chance to win a prize of their choice!

There are five different prizes customers may choose to play for, including five \$10,000 cash grand prizes, (150) new grills, (100) \$500 Food Lion gift cards, (250) \$250 Food Lion gift cards and (1,000) \$50 Food Lion gift cards.

Customers can enter up to three times per day, but must do so in three separate transactions. A list of participating items can be found at [www.foodlion.com/summersizzle](http://www.foodlion.com/summersizzle) as well as in an in-store booklet.

There is no purchase necessary to play. For more information about the free method of entry, or to view the list of participating items or official promotion rules, visit [www.foodlion.com/summersizzle](http://www.foodlion.com/summersizzle).

### **About Food Lion**

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit [www.foodlion.com](http://www.foodlion.com).

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