

## Seventeenth Annual "Thriller on the Griller" Events to Benefit Military Families through Hope For The Warriors ®

June 5, 2017

Food Lion continues its support for military families by hosting its 17<sup>th</sup> annual "Thriller on the Griller" events, starting today in several North Carolina and South Carolina locations. Each event will raise funds for Hope For The Warriors, a national nonprofit dedicated to restoring a sense of self, family and hope for our veterans, service members and military families. This is the eighth year that proceeds from the event will support Hope For the Warriors.

Through these "Thriller on the Griller" events, Food Lion customers will have several options to support Hope For The Warriors. For a small donation, customers can purchase lunch donated by vendors and even bid on silent auction items such as bicycles, golf bags and autographed memorabilia at the events.

"Our military families are also our customers and we want to support them in various ways such as these 'Thriller on the Griller' events spread throughout the next couple of months," said Joel Smith, director of operations for Food Lion and event organizer. "Last year, our vendors, customers and associates helped us raise more than \$150,000 for Hope For The Warriors. Whether it's in a Food Lion store, at "Thriller on the Griller" events or anywhere in our community, our military families can count on their local Food Lion team."

"For the eighth year in a row, it's a great honor to receive the continued support of Food Lion, its employees and customers through the "Thriller on the Griller" events," said Robin Kelleher, co-founder and president of Hope For The Warriors. "Together, they continue to show their dedication to military families year-after-year and we thank them for their generosity."

For more information on how "Thriller on the Griller" benefits military families through Hope For The Warriors, please contact Michelle Rademacher, <u>mrademacher@hopeforthewarriors.org</u> or visit <u>hopeforthewarriors.org</u>.

"Thriller on the Griller" events will be held from 10 a.m. until 3 p.m. at the following Food Lion store locations:

June 1: 1000 Hwy 17 North, Myrtle Beach, S.C.

June 2: 9380 Ocean Highway, Pawley's Island, S.C.

June 3: 1430 S. Kings Highway, Myrtle Beach, S.C.

June 4: 3501 Belle Terre Blvd., Myrtle Beach, S.C.

June 8: 1401 N. Lake Park Blvd., Carolina Beach, N.C.

June 9: 1100 Sabbeth Horne Road SW, Holden Beach, N.C.

June 10: 1775 Clippers Way, Sunset Beach, N.C.

June 11: 5901 E. Oak Island Drive, Oak Island, N.C.

June 16: 861 Piney Green Road., Jacksonville, N.C.

June 17: 175 Freedom Way, Jacksonville, N.C.

June 22: 775 Road, Plum Pointe Plaza, Suite 13, Jacksonville, N.C.

June 23: 743 Route 50, Surf City, N.C.

June 24: 1409 W. Corbett Ave., Swansboro, N.C.

June 25: 965 Old Folkstone Road, Sneads Ferry, N.C.

June 29: 5680 Highway 41, Wallace, N.C.

June 30: 2200 Gum Branch Road, Jacksonville, N.C.

July 1: 8700 Emerald Drive, Emerald Isle, N.C.

July 2: 1010 W. Fort Macon Road, Atlantic Beach, N.C.

## **About Food Lion**

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop

grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit <a href="https://www.foodlion.com">www.foodlion.com</a>.

## **About Hope For The Warriors:**

Founded in 2006, Hope For The Warriors is a national nonprofit dedicated to restoring a sense of self, family and hope for post 9/11 veterans, service members and military families. Since its inception, Hope For The Warriors has served more than 13,000 through a variety of support programs focused on transition, health and wellness, peer engagement and connections to community resources. The nonprofit's first program, A Warrior's Wish, has granted 165 wishes to fulfill a desire for a better quality of life or support a quest for gratifying endeavors. In addition, Run For The Warriors has captured the hearts of more than 22,000 since 2010. For more information, visit hopeforthewarriors.org, Facebook or Twitter.