



Food Lion Feeds Hosts Signing Party for Local Winners of "Summers Without Hunger" Reusable Bag Design Contest

May 31, 2018

Childrens' Designs Featured on More Than 150,000 Bags Across Food Lion's Footprint

What: Food Lion is partnering with customers in our local communities, beginning Wednesday, June 6, to help fight summer hunger through its Food Lion Feeds Reusable Bag campaign. To kick off the campaign, the Food Lion is honoring both 9-year-old Isabelle G. of Mount Pleasant, N.C., and 12-year-old Reyli R. of Kannapolis, N.C., who were both recently named honorable mentions in the grocer's "Summers Without Hunger" Design-A-Reusable-Bag Contest. As part of their winnings, Isabelle and Reyli will receive a bag signing party at their local Food Lion stores on June 2, 2018.

During the summer months, Food Lion Feeds realizes many students go hungry because they lack the only nutritious meal they typically receive during school. Isabelle's design highlights how she would help feed someone who is hungry in her community. The campaign is anticipated to help provide more than 1 million meals to families and children in need across Food Lion's store footprint.

Who: Food Lion leaders
9-Year-old Isabelle G. of Mount Pleasant, N.C.
12-year-old Reyli R. of Kannapolis, N.C.
Harry Lassiter, Mount Pleasant Food Pantry
Barry Porter, Cooperative Christian Ministries
Local dignitaries

When: Saturday, June 2, 2018
10 a.m.

Where:

Isabelle G.'s Bag Signing Celebration

Food Lion Store 740
7230 Hwy 49 North
Mount Pleasant, N.C. 28124

Reyli R.'s Bag Signing Celebration

Food Lion Store 6
358 Oak Avenue Mall Drive
Kannapolis, N.C. 28081

Details: Food Lion Feeds will host a special signing event of the bag for Isabelle G., and Reyli R., two honorable mention winners of Food Lion's 2018 Design-A-Reusable-Bag contest. Food Lion Feeds will also present the store's local feeding agency partners a check in honor of the winners while encouraging its customers and residents of Mount Pleasant Food Pantry and Cooperative Christian Ministries to help end hunger by purchasing the Food Lion Feeds Reusable bag.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

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