



## 50 New Stores to Launch Food Lion To-Go Pick Up Service on October 14th

October 10, 2019

*Food Lion Expanding Food Lion To-Go Services in Select Locations; First Pickup Is Free*

### Public Company Information:

OTCQX: ADRNY

SALISBURY, N.C.--([BUSINESS WIRE](#))--Food Lion is continuing to increase the availability of its "Food Lion To-Go" grocery pick up service at 50 stores in Delaware, North Carolina, South Carolina, Virginia and West Virginia beginning October 14, 2019. For a list of stores launching that day, click [here](#) and for a full list of all "Food Lion To-Go" participating stores, click [here](#).

A ribbon cutting ceremony will be held at each location at 8:45 a.m. on Oct. 14th, and to help introduce customers to this new service, Food Lion is offering shoppers their first pickup for free.

The launch of this new, convenient service enables Food Lion to continue to deliver on its promise to ensure an easy, fresh and affordable grocery shopping experience, and it allows customers to order and pick up their groceries in as little as an hour.

"We are so excited to expand this convenient service to more stores in the Food Lion footprint and enable customers to spend more time on what matters most to them," said Deborah Sabo, senior vice president of marketing at Food Lion. "With the Food Lion To-Go service, our associates become personal shoppers and are able to hand pick the freshest produce and best cuts of meat, just as they would for their own family. We look forward to continuing to nourish our neighbors with this new convenient service."

Food Lion wants to give local residents the option to shop through the channel they prefer: in-store or online. The company continues to expand this new service in the towns and cities it serves, highlighting Food Lion's commitment to making grocery shopping easy and personable. With the click of a button, Food Lion To-Go allows customers to experience the same low prices and fresh food items without having to ever enter a store. The online service lets customers fill a virtual cart with the grocery items they need and schedule a pick-up time that works for their schedule, truly putting the "easy" in easy, fresh and affordable.

### How Food Lion To-Go Works

Customers can visit [shop.foodlion.com](#) and select the closest participating store based on their zip code. Next, they may add items to a virtual cart. Once they are done filling their cart, customers can check out and pick a day and hour window they want to pick the groceries up in and proceed to check out. A trained Food Lion associate will then accept the order and prepare it at the store for the customer's designated pick up timeframe. Upon arrival, To-Go shoppers may park in the designated parking area, where a dedicated Food Lion associate will deliver their order directly to their car. Food Lion To-Go is available seven days per week from 10 a.m. until 8 p.m.

### About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has donated more than 500 million meals to individuals and families since 2014, and has committed to donate 1 billion more meals by 2025. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit [www.foodlion.com](#).

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